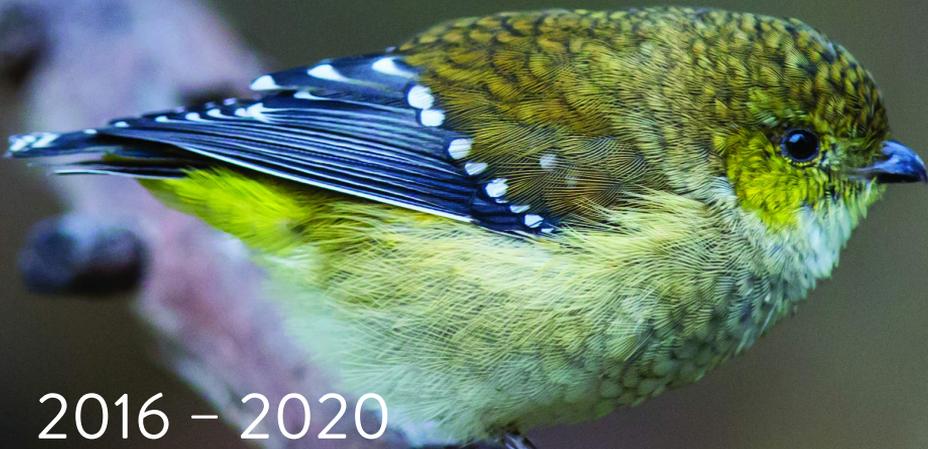


TASMANIAN
LAND
CONSERVANCY



2016 – 2020 STRATEGIC PLAN SNAPSHOT

OUR VISION IS FOR
TASMANIA TO BE A
GLOBAL LEADER IN
NATURE CONSERVATION



PROTECTING NATURE

by managing the highest priority areas for nature conservation in Tasmania.

Work with fellow landholders to protect an additional 25,000 hectares of private land in Tasmania:

- Establish a 'nature bank' to fund new TLC permanent reserves
- Establish a permanent revolving fund mechanism
- Create a private land conservation fund for voluntary and incentive-based private land covenants and agreements
- Provide ongoing, well-resourced stewardship and monitoring

Develop and implement a state-wide nature conservation plan that includes a world-class system of reserves.

LOOKING AFTER NATURE

by demonstrating excellence in reserve management.

Develop and implement management plans and monitoring for all TLC reserves.

Implement long-term ecological monitoring incorporating citizen science on all TLC permanent reserves.

Fund all of the TLC's reserve management work through the TLC Foundation.

INNOVATING FOR NATURE

by fostering a culture of inquiry, science, research and curiosity.

Develop, test and implement new mechanisms to achieve private nature conservation in Tasmania.

Partner with state, national and international institutions to create ambitious solutions to nature conservation challenges.

Partner with globally respected institutions and people to support the TLC's research needs.

Develop and maintain entrepreneurial talent and establish a framework to encourage innovative thinking throughout the TLC.

INVOLVING PEOPLE

by providing people with opportunities to experience nature, achieve nature conservation, operate mutually beneficial businesses and support the work of the TLC.

Provide cultural, community and commercial benefits through nature conservation.

Raise the profile of the TLC so that at least 50 percent of Tasmanians know of the TLC and its conservation work.

Enable a diverse range of people to experience private nature conservation through TLC volunteering, reserve visits and events.

Promote existing and new ways to increase financial support for the TLC's nature conservation work.

IN PARTNERSHIP WITH OTHERS

Front: Forty-spotted pardalote (*Pardalotus quadragintus*). Photo: Andrew Browne

Left to right: Gordonvale Reserve. Photo: Grant Dixon
Ecological burning at the Vale of Belvoir Reserve. Photo: Heath Holden
Tasmanian devil (*Sarcophilus harrisii*). Photo: Heath Holden
Vale of Belvoir Discovery Day. Photo: Matthew Newton

OUR STORY

IF YOU LIKE THE SMELL OF SPRING RAIN, THE CALL OF BIRDS AT DAWN, STANDING OUT UNDER THE STARS AND BARBEQUES IN THAT PLACE WHERE YOU CAMP EVERY SUMMER WITH YOUR KIDS, THEN THE CHANCES ARE YOU LIKE NATURE.

Our vision is for Tasmania to be a global leader in nature conservation. It's a grand vision and we believe Tasmania is perfectly placed to achieve it.

The TLC was started in 2001 with \$50 in the bank and a handful of committed volunteers. Since then we have grown to protect over two percent of Tasmania's private land for nature.

Our mission, in partnership with others, is to look after Tasmania's unique natural places, rare ecosystems and habitat for threatened plants and wildlife on private land. It makes sense that we look after nature because, along with people, nature is one of Tasmania's greatest assets. Nature gives us clean air, clean water, healthy soils, pollinated crops, shelter and medicine. It also provides us with cultural connection to place, recreation spaces, inspiration for art, music, literature and so much more.

The Tasmanian Land Conservancy (TLC) is a not-for-profit, apolitical, science and community-based organisation that uses business principles to achieve its work.

Because you like nature, you want to experience it again and again – you want to make it last.

Please join us to help nature last for generations to come.

Read the full Strategic Plan at www.tasland.org.au

Tasmanian Land Conservancy

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Jane Hutchinson, Chief Executive Officer. Photo: Matthew Newton

WE VALUE

Nature – for nature's sake and for the benefit of humankind

People – we respect the diversity of people, cultures and communities and treat each other equally and fairly

Inquiry – science, research, curiosity and questioning leads to innovation

Collaboration – we can achieve more for nature conservation in partnership than on our own

Transparency and accountability – our supporters put their faith and trust in us to deliver nature conservation results

Individual responsibility and autonomy – to support a culture of leadership within and outside our organisation

Efficiency, effectiveness and results – because we are passionate about achieving nature conservation for nature itself and for the wellbeing of people, now and in the future